

Features / Package Attributes	GROWTH (Build a Strong Digital Foundation)	SCALE (Built for Commerce, Automation & Growth)
STRATEGY & PLANNING		
Perfect For	Businesses looking to establish a professional online presence with a high-quality, conversion-focused website.	Businesses requiring advanced functionality, eCommerce capabilities, third-party integrations, and enterprise-level scalability.
Discovery workshop	✓	✓
Website planning & sitemap	✓	✓
User journey planning	✓	✓
Content guidance	✓	✓
DESIGN & USER EXPERIENCE		
Custom website design	✓	✓
Mobile-first responsive design	✓	✓
Modern UI/UX	✓	✓
Conversion-focused layouts	✓	✓
Blog integration	✓	✓
DEVELOPMENT		
WordPress CMS	✓	✓
Contact & enquiry forms	✓	✓
Social media integration	✓	✓
Google Maps integration	✓	✓
Easy content management	✓	✓
SEO, PERFORMANCE & SECURITY		
SEO-ready website architecture	✓	✓
Technical SEO foundation	✓	✓
Website speed optimization	✓	✓
Google Analytics & Search Console integration	✓	✓
SSL configuration	✓	✓
Security hardening	✓	✓
WEBSITE LAUNCH & SUPPORT		
Quality assurance testing	✓	✓
Website deployment	✓	✓
30 Days Post-Launch Support	✓	✓
ADDITIONAL FEATURES FOR SCALE / ECOMMERCE WEBSITES		
Product Catalogue Management		✓
Shopping Cart		✓
Checkout & Payment processing		✓
Customers & Orders Management		✓
Discount & Special offers Management		✓
Payment Gateway Integration		✓
WooCommerce development		✓
SUPPORT		
Free Support After Go Live	1 Month	1 Month
Dedicated Account Manager	✓	✓
Online Project Management Tool	✓	✓
PRICING		
Cost Estimates	€1,150.00	€1,950.00
Markup		

	OPTIONAL ADD-ONS	
Features / Package Attributes	Cost Type	Remark
Logo Design	Onetime	€150
Content/ Copywriting	On Quote	As per scope of work
Domain Name	Recurring per year	€15 per year
Website Hosting	Recurring per year	Starts from €180 per year
Ongoing Website Maintenace	Recurring per month	€50 per month
SEO & AI SEO (AEO/GEO)	Recurring per month	See available Packages
Data Entry for E-Commerce Products	On Quote	As per scope of work