

ALYRA pricing model

Strategic intelligence for the AI age. Four tiers, from a free strategy check to an active central hub – each tier includes the one below it.

Infinity Core
we empower you GmbH
Pricing as of October 2026

Start free, grow when you need to. Upgrade from RADAR within 30 days and your first result moves with you.	RADAR Strategy check €0 Free	ALYRA PVLSE Strategy Challenge SaaS €249 per month €2,988 per year	ALYRA CORE Strategy SaaS with one-to-one support and a dedicated box €1,649 per month €19,788 per year	ALYRA INFINITY Central Control SaaS with standard integration and a dedicated box €2,499 per month €29,988 per year	
	What it does	Challenges your most important strategic question in a compact reality check.	Your personal challenger. Knows your strategy, keeps a strategic memory and challenges day-to-day decisions.	Develops your strategy – structured, methodical, traceable, fact- and data-based – and plans its implementation.	Makes your organisation active: ALYRA becomes the central hub that runs and monitors execution.
	Way of working	Try	Challenge	Reactive	Active
	Strategy scope	One strategic question	Works within your existing strategy – does not develop a new one	Strategy development, roadmap and OKR planning, continuous review	Execution: processes, workflows, AI agents and program management
	Technology	Hosted on IONOS	SaaS, standard computing (CPU)	SaaS and dedicated box, high-performance computing (GPU)	SaaS and dedicated box, plus standard integration, e.g. Microsoft Teams
Support	Self-service	Self-service	One-to-one support	One-to-one support and standard integration	
Includes	–	–	PVLSE	CORE and PVLSE	

What each tier includes

Human in the loop at every tier: ALYRA analyses, challenges and prepares – people decide.

RADAR

Strategy check · €0

Challenge your most important strategic question in a compact reality check – and see how ALYRA tests assumptions before you buy.

- No confidential data required
- Hosted on IONOS
- Your result is kept for 30 days

After 30 days the result is deleted – unless you upgrade to a subscription and carry your first result over.

Start at radar.onestategy.club

ALYRA PVLSE

Strategy Challenge SaaS · €249 per month

Knows your strategy and has a strategic memory.

- Tactical adjustments
- Challenge and follow-up
- Calendar appointments with reminders
- Meeting preparation and follow-up
- Documentation
- Artefacts and registers (light)
- Skills: challenges you from different perspectives – for example, how your CFO would argue, whether right or not

Scope. PVLSE does not develop a strategy, create new plans or make adjustments. It always works within your strategic framework and guidelines.

A secure space with complete expertise, guidance, sustainability and reliability – your personal challenger who knows what you are doing.

Computing **Standard (CPU)**

ALYRA CORE

Strategy SaaS, one-to-one support and dedicated box · €1,649 per month

Strategy development

- Structured, methodical, traceable, fact- and data-based
- Faster development, lower resource requirements, reduced internal costs

Strategy planning for implementation, with active guidance

- Roadmap and OKR planning as an artefact
- Methodical, within a fixed framework – including prioritisation, accountability and progress
- Continuous strategy review and adjustment

Domain knowledge, built and used sustainably

- Combines multiple domains
- Based on market data and various sources

Strategic memory

Decisions, changes, commitments and no-gos – kept as registers and artefacts.

Human in the loop

Many processes and AI capabilities can run in parallel.

Computing **High-performance (GPU)**

Includes **ALYRA PVLSE**

ALYRA INFINITY

Central Control SaaS, standard integration and dedicated box · €2,499 per month

An active organisation with a central hub

- More advanced software designed for execution
- Continuous update process
- Continuous intelligence that actively controls, automatically operates and monitors connected processes and workflows
- Continuous workflow process for deploying all connected AI agents (platform capability)

Program management

- Execution of implementation
- Integrated invitation management
- Active communication

Human in the loop

People stay in charge of every decision.

Standard integration with your work environment, e.g. Microsoft Teams.

Computing **High-performance (GPU)**

Includes **ALYRA CORE and PVLSE**